

Reyada International

Trademarks & Patents Counselors

www.reyada-ip.com

Overview

Reyada International (*formerly, Reyada Intellectual Property*) is an Intellectual Property & Law Firm doing business in Egypt with liaison offices in Jordan & UAE; established on May 1st, 2010 as a sole property firm in Egypt.

The founder & Managing Director is Mr. Hesham R. Mahmoud, registered TM & Patent's agent in Egypt; Bachelor's of Economics and Political Sciences (FEPS), Cairo University – Egypt.

Reyada International is an upwards business growing firm; whereas in around 4 years only has proven to gain the valuable satisfaction and trust of its esteemed clients all over the world. Its monthly client's rate has reached 3 new clients per month.

Location

Premises: Building 01, Adnan El Medany Street, Flat No. 07, Sedy Beshr, Alexandria, Egypt.
Mailing: P.O. Box 10 El Saraya 21411, Alexandria, Egypt.

Tel : 002- 01094187172
Mob : 002- 01001563300
Fax : 002- 03 3583413

Docketing : info@reyada-ip.com
Administration : email@reyada-ip.com
Website : www.reyada-ip.com

 <http://www.facebook.com/reyada.intellectualproperty>

 <http://www.linkedin.com/pub/reyada-intellectual-property>

Services Offered

Intellectual Property Services

Reyada IP specializes in Trademarks™, Patents®, Industrial Designs, Plant Breeder's Right, Copyrights©, Bar Codes & Domain Name registrations.

IP Legal Services

In addition to our full Litigation Services covering various IP & Commercial aspects, with a highly professional Attorneys & technical staff well trained to Provide the optimal qualified services for our esteemed clients

IP Valuation

Valuating intangible assets of patents and trademarks for the sake of business licensing, franchising or assignments; applying the academic methods of:

- ✓ Income Approach
- ✓ Discounted Cash Flow (DCF) Methods
- ✓ Real Options Method
- ✓ Relief from Royalty

Legal Translations

Our staff is well trained to proceed with scientific translations of patents & legal translations of business documents, agreements, Deeds, etc..., from Arabic into English and vice versa; offered in high qualified methods at competitive costs.

Legal Researches

We believe that preparing a legal research shall be based on scientific methods and definite approaches, in order to obtain ascertained information saving efforts, money or time.

Our attorneys, paralegals are highly trained to perform such tasks at the best way, where quality is a priority, and time is a target.

Market Searches

IP Infringements are illegal acts that cost genuine brands so much, business is in a serious risk if the faked marks are still existing in the local markets; just one appropriate way to overcome this negative act, is to conduct perfect market searches, and find out who is imitating, copying and infringing IP rights.

Corporate Values

Our business values are simple, clear and effective:

✓ Adequate Timing ✓ Information accuracy ✓ Cost transparency

* Adequate Timing → why late, let's do it now, not tomorrow.

* Information Accuracy → our correspondents shall be certain, precise and specific.

* Cost Transparency → no hidden costs, no sudden fees, profits-expenditures stability

Corporate Divisions

IP Department

Handles all IP registration aspects for Trademarks, Patents, Models, Plant varieties, Domain names, Bar codes & Copyrights.

Direct Contact: T: +2 01094187172
 F: +2 03 5708543
 E: noor.eldeen@reyada-ip.com

Legal Department

Handles all litigation services and judicial steps before State's Commissioner's Board, National Administrative Court & Economic Court.

Direct Contact: T: +2 01007214715
 F: +2 03 5708543
 E: legal@reyada-ip.com

International Relations Department

Handles all trade relating aspects, business development, professional enhancements, clients' care & foreign relations.

Direct Contact: T: +2 01001563300
 F: +2 03 5708543
 E: international@reyada-ip.com

Invoicing Department

Handles all financial matters, issuance of invoices, bank transfers, and collection services from national & foreign clients.

Direct Contact: T: +2 01001563300
F: +2 03 5708543
E: invoicing@reyada-ip.com

National Marketing

Handles national client's affairs, services promotions, local client's relations, and business development in the internal market, in addition to conduction of IP market searches.

Direct Contact: T: +2 01094187172
F: +2 03 5708543
E: marketing@reyada-ip.com

General Administration

For overall business management affairs, firm's strategy planning, and defining firm's business approach.

Mr. Hesham R. Mahmoud
Managing Director
hmr@reyada-ip.com

UAE Liaison Office

Reyada IP has a sister company in United Arab Emirates, acting as a liaison office for Reyada IP in UAE, managed by **Mr. Abdul Latif M. Shalaab, Esq.**

UAE Contact details

Premise: Al Garhoud Area, EMITAC Bldg., Fast Touch Business Center, Office # 5, Dubai, UAE.
Mailing: P.O. Box 91450, Dubai, United Arab Emirates.

Direct Contact: T: +971 4 272 99 00
F: +971 4 272 99 50
E: uae@reyada-ip.com

Jordan Liaison Office

Reyada IP has a sister company in JORDAN, acting as a liaison office for Reyada IP in Amman, managed by **Mr. Mazen Al Tamimi, Esq.**

Jordan Contact details

Premise: Jabal Amman, second circle, Amman, Jordan.
Mailing: P.O. Box 841153 Amman 11184, Jordan.

Direct Contact: T: +962 6 5167899
F: +962 6 4635360
E: jordan@reyada-ip.com

Honors & Awards

Year ~ 2010

Legal Awards Winner for Egypt
Awarded by: Corporate INTL



Year ~ 2012

Legal Awards Winner for Egypt
Awarded by: Corporate INTL



Year ~ 2013

Practice Awards Winner for Egypt
Awarded by: Global Law Experts (GLE)



Year ~ 2016

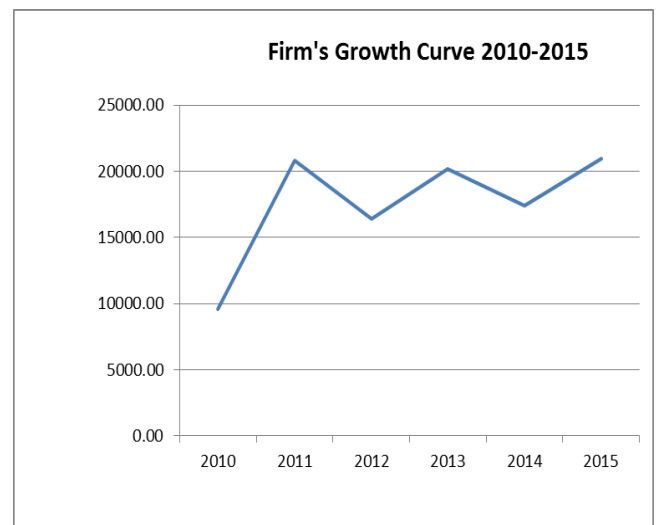
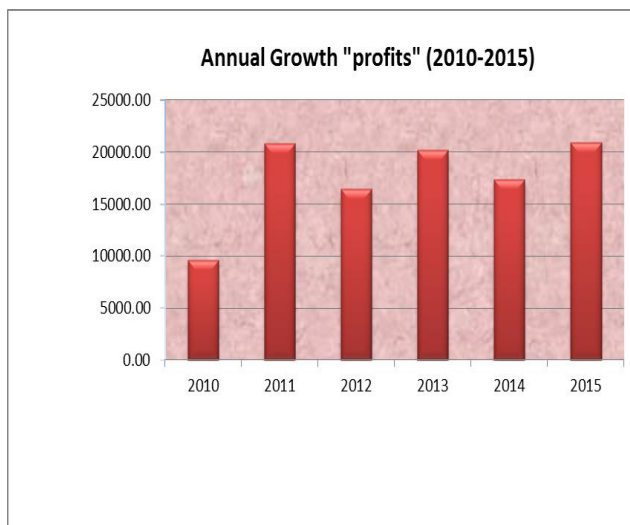
Legal Awards Winner for Egypt
Awarded by: Corporate INTL



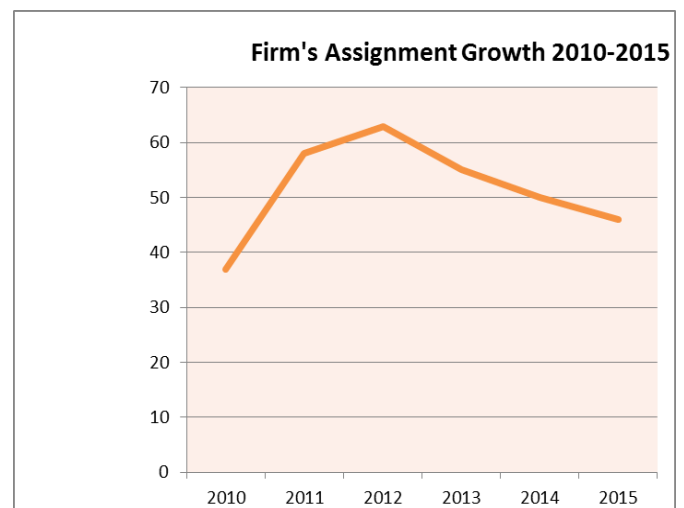
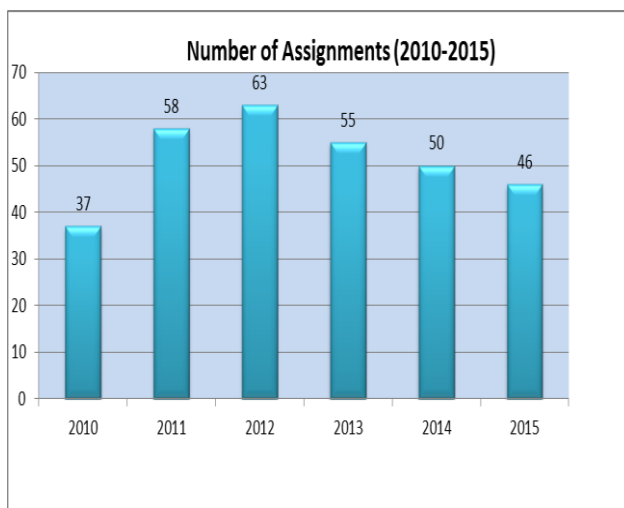
Business Scale

We are a small business enterprise (SME), however our scale of business is rapidly growing, and our good reputation is leading our growth rate curve.

- ✓ Our clients have been raised in the 2nd year compared to the 1st year by 12.5%; and continue to grow in the 3rd year to record an increment of 16.3%. By the 4th year.
- ✓ Our annual growth of total profits records a gradual increment by **118%** (i.e. 2010-2015 profit's growth rate).



- ✓ Our annual growth of business deals (assignments) records a gradual increment by 40% (i.e. 2010-2014 output's growth rate).



Samples of Our Reputable Clients

The European Union, represented by the European Commission

HUAWEI TECHNOLOGIES CO., LTD

Motorola Inc.

Japan Development Institute (JDI)

Pirelli Tyre S.p.A.

Renaissance Hotels Holdings Inc. (RHHI)

Calvin Klein Trademark Trust

Longchamp Paris (S.A.S. JEAN CASSEGRAIN)

SCHNEIDER ELECTRIC SERVICES INTERNATIONAL

WE Brand S.a.r.l

DSQUARED2 TM S.A

The Brooke Hospitals for Animals

DAIICHI SANKYO COMPANY, LIMITED

ISOVOLTA AG

Berry Genetics, Inc.

Plant Sciences Inc.

Fabasoft AG

Schedule of Charges

Pursuant to our financial policy, our schedule of charges is allowed to be updated (*with deductions or increments*) **only once**: by January every year; after which no more modifications are allowed to be updated in our published fees schedule, except if the official fees applied by the national governmental authorities are modified within the year.

Our schedule of IP charges for 2017 is enclosed for reference, exactly as published in our official website: <http://www.reyada-ip.com>.

-- End of Profile --

Thanks for your confidence in our services



REYADA INTERNATIONAL

P.O. Box 10 El-Saraya 21411 Alexandria, Egypt
633 Al Horreya Rd., Tower II, 5th Fl., Ganaklis, Alexandria
Direct Line: (002) 01001563300 • Facsimile: (002) 03 5708543
email@reyada-ip.com • international@reyada-ip.com • legal@reyada-ip.com

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