

Trademark Registration Proposal

Important Tips

- ✓ Egypt is a member of the Madrid Agreement for the International Registration of Marks (Since July 1st, 1952).
- ✓ Egypt adopts NICE Classification 12th edition (*Int' classes 01~45*).
- ✓ Protection Period of a TM in Egypt is 10 years as of the application's filing date; renewable for further 10-year periods.
- ✓ The normal time frame for a TM to mature into registration is around 18 to 24 months, passing a normal registration course without official rejections or third party's oppositions.
- ✓ Priority is acceptable to be claimed in Egypt, provided that the priority claim falls within (6) months as of the parent application's filing date.
- ✓ Marking is not compulsory in Egypt.
- ✓ Merger, License, Lien, and assignments are **not acceptable** to be recorded against pending applications.
- ✓ Changes of name/address are acceptable to be recorded on pending TM applications.
- ✓ The assignment/ license/ merger/ and also change of names and/or addresses of a registered trademark should be recorded at the Trademark Office, and unless it is published in the Official Gazette it shall not be effective against third parties.
- ✓ Use of trademarks in Egypt is not compulsory for registering or renewing trademark registrations. However, a trademark registration is vulnerable to **cancellation action** if any third party can prove that the subject trademark has not actually been used for a



period of 5 consecutive years. Unless the owner proves that non-use of the trademark was for reasonable cause, the trademark registration will be canceled.

- ✓ A single application is acceptable to be filed in the name of more than one applicant (*joint applications*); with the same requirements and quotations as the normal applications.
- ✓ The Trademark Office or any party concerned is entitled to demand the cancellation of any trademark registered in **bad faith**.
- ✓ Any infringement or unauthorized use of a registered trademark is punishable under the provisions of the current IP law provisions (i.e., law no. 82/2002).

Registration's Documents Required

- 1- A Power of Attorney duly signed by the applicant, to be legalized up to the Egyptian Consulate at your end (*proposed form attached*).
- 2- A certified copy of the priority document (*just in case it is claimed*).

Late Submission of documents (at no extra cost):

- A- The POA is acceptable *to be lately submitted within six months from the application's filing date in Egypt, at no extra costs.*
- B- The priority document is acceptable *to be lately submitted within six months from the application's filing date in Egypt, at no extra costs.*

Total Registration Fees

- Our **total costs** (official fees inclusive) for filing a **Trademark application** covering **one class** at the Egyptian TM Office (*up to registration*) are **USD 450.00**.
 - ✓ Claiming priority costs an extra fee of USD 70.00.
 - ✓ Late submission of the POA is attended free of charge.



Costs Breakdown:

Item	Official	Professional	Total Costs
Filing a TM application (including examination)	2.10	347.90	350.00
Publication on the EG Gazette (after acceptance)	3.50	46.50	50.00
Registration (after publication's 60 days period)	3.00	47.00	50.00
Grand Total	8.60	441.40	USD 450.00

- Our total costs (official fees inclusive) for filing **each simultaneous application** covering **each further class** at the Egyptian TM Office (*up to registration*) are **USD 420.00**.

Costs Breakdown:

Item	Official	Professional	Total Costs
Filing a TM application (including examination)	2.10	317.90	320.00
Publication on the EG Gazette (after acceptance)	3.50	46.50	50.00
Registration (after publication's 60 days period)	3.00	47.00	50.00
Grand Total	8.60	411.40	USD 420.00

- **Multi-class applications** in Egypt are available. Please review our detailed schedule of charges to ascertain the costs for a multi-class application depending on the number of classes covered.

Costs Breakdown:

Item	Official	Professional	Total Costs
Filing a MULT-CLASS TM application	2.20	367.80	370
Extra Filing fee (for each further class)	0.50	199.50	200
Publication on the EG Gazette (regardless of classes)	3.50	46.50	50
Registration (for the 1st class)	3.00	47.00	50
Registration (for each further class)	1.00	49.00	50
Grand Total (Supposing just one extra class as an example)	10.20	609.80	USD 720.00



TM Availability Search

It is available in Egypt to conduct a preliminary search at the official TM registry in order to ascertain that our proposed mark is free for use & registration in Egypt.

Reyada International currently conducts a **comprehensive brand search**, including a mark surveillance within Egyptian TM registry, Wipo database, internet scanning of possible mark usage in Egypt, searching over the Google Play Store, Microsoft Store, etc. Our results should be revealed within 2-3 working days. Our search results are not official; however, will be conducted with utmost available accuracy, plus a comprehensive overview of the brand status from a market perspective; an outlook that goes beyond any officially conducted searches. Our **total costs** for conducting a comprehensive brand search for one trademark covering one single class are **USD 150.00**. While for searching the same mark in any further class costs **USD 130.00**.

TM Assignment/ Merger / License

- ✓ The trademark is required to be already registered and valid for recording an assignment/merger/license on the same in Egypt.
- ✓ We will require:
 - Power of Attorney duly signed by the assignee/licensee, to be legalized up to the Egyptian Consulate at your end (*proposed form attached*).
 - Deed of assignment/merger/license agreement, to be legalized up to the Egyptian Consulate at your end.
 - Certificate of incorporation, or extract of entry in the commercial register for the assignee/licensee company, to be legalized up to the Egyptian Consulate at your end.
 - Certificate of Registration (or latest renewal certificate in case we were not the initial agents handling that mark in Egypt).
- ✓ Our **total costs** (official fees inclusive) for assigning/mergering/licensing a trademark registration covering **one class** at the EGTMO are:
 - A- supposing we are the local agents for the same: **USD 330.00** all fees inclusive. *Costs are detailed as follows:*



Costs Breakdown:

Item	Official	Professional	Total Costs
Recording a mark's representation at the EGTMO	00.00	00.00	00.00
Entry of assignment, merger, license within 3 months	5.50	326.50	330.00
Grand Total	5.50	326.50	330.00

- *In case the agreement/deed is signed within 6 months, please add an extra fee of USD 20.00; thus, total costs will be USD 350.00.*
- *In case the agreement/deed is signed after 6 months, please add an extra fee of USD 40.00; thus, total costs will be USD 370.00.*
- *Arabic translation fees for any non-Arabic document version, costs USD 15.00 /per page, including official fees for attestation at the competent authorities.*

B- Supposing we are not the local agents for the same, are USD 480.00 all fees inclusive. Costs are detailed as follows:

Costs Breakdown:

Item	Official	Professional	Total Costs
Recording a mark's representation at the EGTMO	3.40	146.60	150.00
Entry of assignment, merger, license within 3 months	5.50	326.50	330.00
Grand Total	6.90	473.10	480.00

- *In case the agreement/deed is signed within 6 months, please add an extra fee of USD 20.00; thus, total costs will be USD 500.00.*
- *In case the agreement/deed is signed after 6 months, please add an extra fee of USD 40.00; thus, total costs will be USD 520.00.*
- *Arabic translation fees for any non-Arabic document version, costs USD 15.00 /per page, including official fees for attestation at the competent authorities.*



TM Renewal

- ✓ We will require:
 - Power of Attorney duly signed by the mark's holder (owner), to be legalized up to the Egyptian Consulate at your end (*proposed form attached*).
 - Certificate of Registration (or latest renewal certificate in case we were not the agents).
- ✓ Our **total costs** (official fees inclusive) for renewing a Trademark registration covering **one class** at the Egyptian TM Office, supposing we are not the local agents for the same yet, are **USD 420.00** all fees inclusive. *Costs are detailed as follows:*

Costs Breakdown:

Item	Official	Professional	Total Costs
Renewal for 10 years during the last year of protection	3.00	267.00	270.00
Recordal of Local Representation at the Egyptian TM office (if were not the initial agents)	3.40	146.60	150.00
Grand Total	6.40	413.60	420.00

Special Notes:

- ✓ Our total charge for TM renewal shall be USD 440.00 (i.e., 290 + 150), if recorded within 6 months after TM's expiry date.
- ✓ Our total charge for TM revival shall be USD 570.00 (i.e., 420 + 150), if recorded within 3 years and half (42 months) after TM's expiry date.
- ✓ You may add an extra fee of approximately USD 70.00 for forwarding the original renewal certificate(s) (i.e., this is the cost of mail shipment regardless the number of certificates in this shipment packet) via registered mail or courier to your kind end (if required).
- ✓ Special discount rates are offered for lump sum renewal cases as follows:
 - a. 10% discount rate on professional fees for renewing 3~5 marks.
 - b. 15% discount rate on professional fees for renewing 6~8 marks.
 - c. 25% discount rate on professional fees for renewing 9~11 marks.
 - d. 35% discount rate on professional fees for renewing 12 ≤ marks.

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